

**IndiMusic TV**  
www.indimusic.tv

**The Number 1 Independent Music Channel**  
**IndiMusic TV – Get it Here....Get it First...Get it Now!!!**

# MEDIA KIT

## Q1 2016

amazon fireTV

Comcast®  
xfinity™

dish  
NETWORK

verizon FIOS

flipp

Roku



[www.indimusic.tv](http://www.indimusic.tv)

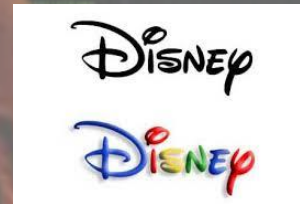
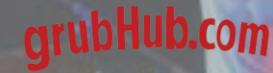
Founded in 2004, IndiMusic TV launched its Social Media Broadcast Network 9/15/2012 and has since garnered over 800,000 subscribers, which offers the Independent Artist one of the largest captive audiences available anywhere on the web.

NOW available on VOD in 30 Million homes on selected Cable and satellite TV in the USA  
And over a BILLION screens globally

## IndiMusic TV is the first Social Media Broadcast Network

- A 24/7 Worldwide broadcast of independent Artists and Bands
- Music videos, live show, documentaries and original programming
- A full service social network platform allowing users to connect and share music or anything else with others
- Support and connect with your favorite Artists and Bands and decide what IndiMusic TV broadcasts by voting for your favorite content
- Check for events, upcoming gigs and concerts locally and read reviews and opinions from our VJs

PAST ADVERTISERS

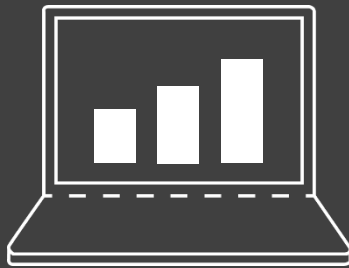


## AUDIENCE

Alexa Rating: 2700 Global 1250 US - 100 % Alexa Certified Traffic Stats

8m+

15m+ on  
all screens



AVG MONTHLY Visits  
(UP 1100% YOY)



18-34

65-35 Female

MUSIC  
ENTHUSIAST



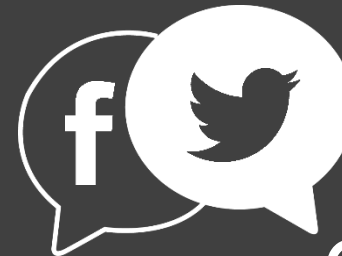
18+

MINUTES  
Aver. VISIT



25,000

ROKU SUBSCRIBERS



70K

LIKES

65K

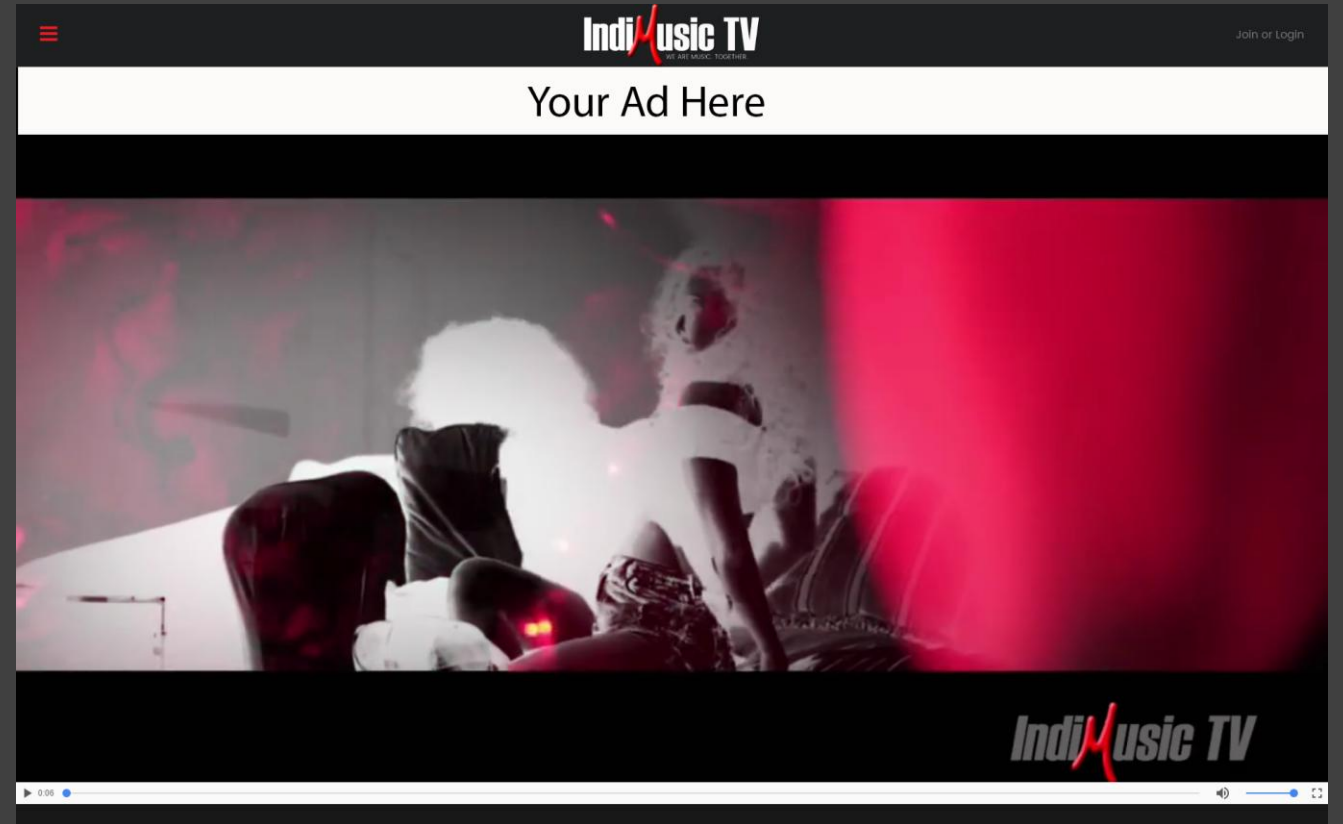
FOLLOWERS

## ROS STANDARD BANNERS

**RATE:** start at \$4 CPM

**TARGETING:** ROS

**SPECS:** Standard size  
(300x250, 160x600, 728x90)  
Static and Flash banners  
accepted



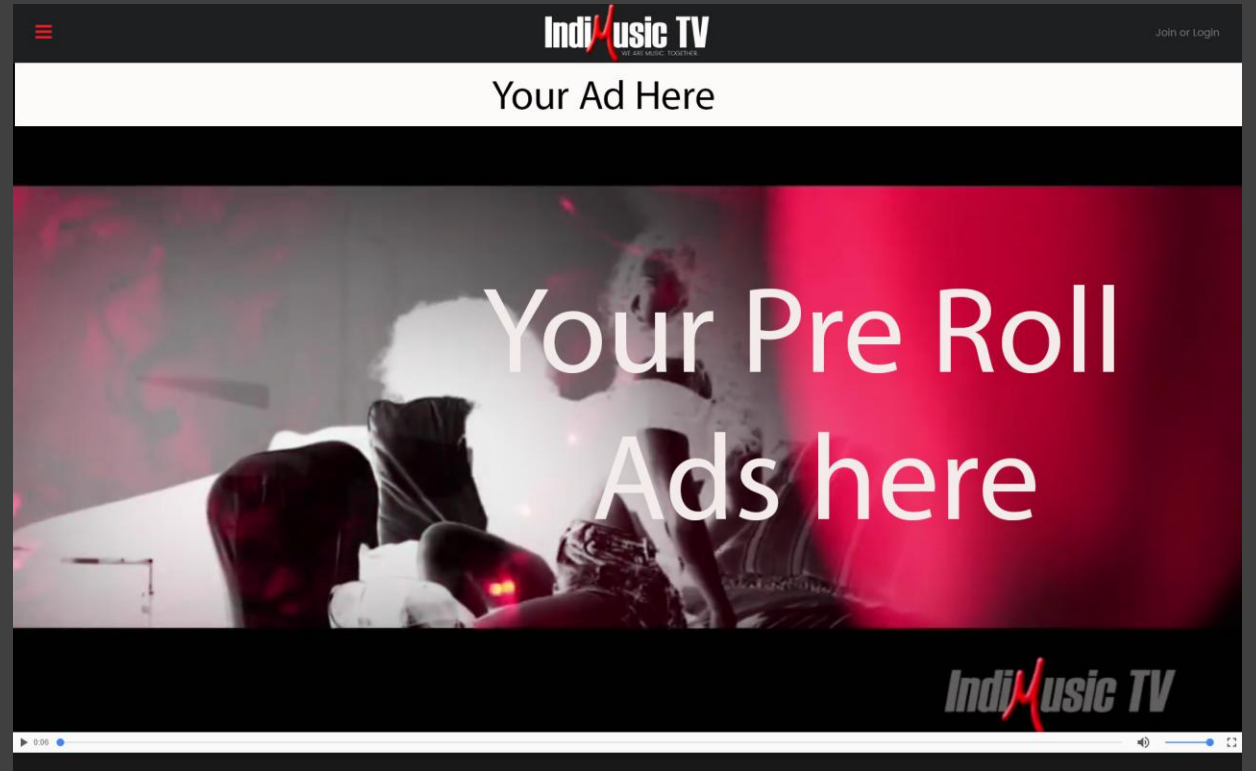
IndiMusic TV  
ADVERTISING

**:15 OR :30 SEC VIDEO  
PRE-ROLL**

**RATE:** start at \$8 CPM

**TARGETING:** Genre targeted  
(Rock, Jazz, Electronic etc..)

**RECOMMENDED SPECS:** :15s  
or :30s, 1280x720 MP4, 4  
Mbps



IndiMusic TV  
ADVERTISING

# IndiMusic 100% SOV HOMEPAGE TAKEOVER

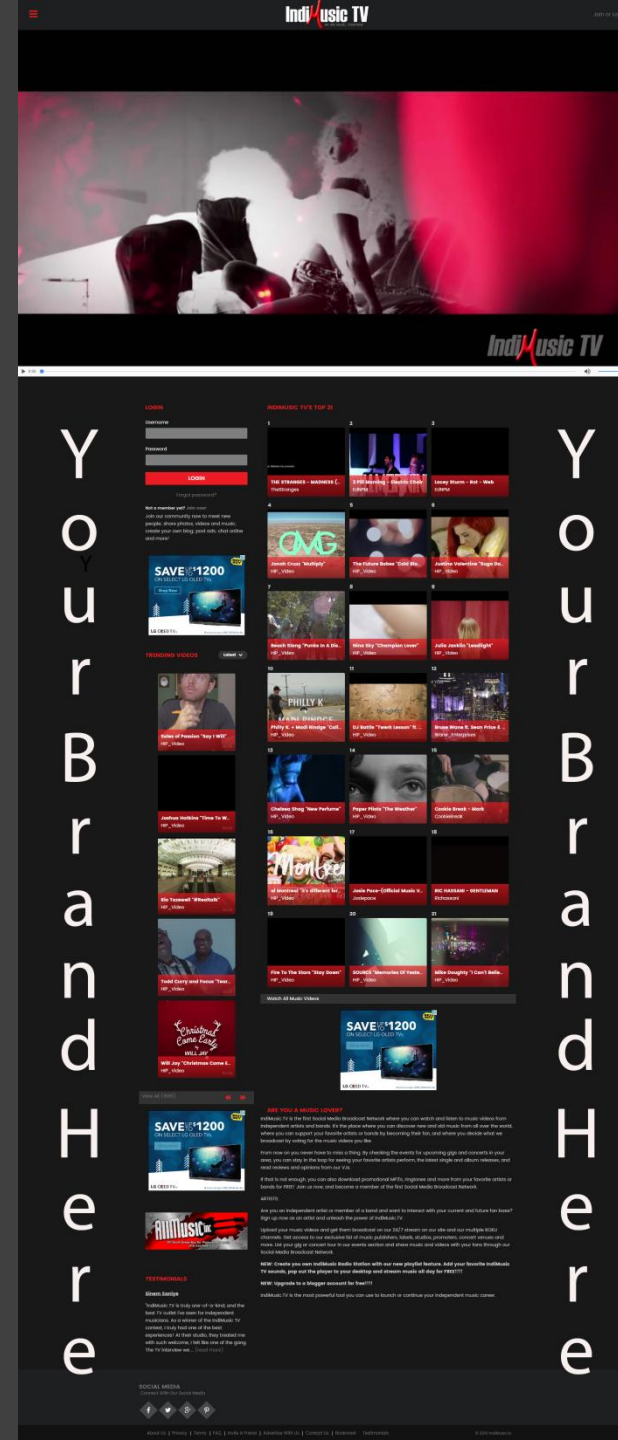
**RATE:** Start at \$150,000  
Monthly Flat Rate (3 mo  
minimum)

**TARGETING:** 100% SOV  
Homepage Takeover

**BANNER SPECS:** 300x250,  
160x600,

**Skin Unit**

1024 pixels wide min.





## IndiMusic TV/SMBN

### Paid Programming

- **RATE:** Start as low as \$10,000 Monthly Flat Rate (3 mo minimum)
- **Slots available:** 3min, 6 min, 9 min (infomercial, short human interest highlight/Documentary), 28.5 min
- **51 min (long form/series)**



IndiMusic TV Paid  
Programming

**\*LIVE in over 150 countries...to a billion screen footprint\***

## **IndiMusic TV/SMBN Global Live Streaming**

- Call or email for a quote\*
- Custom slots accompanied by wrap around advertising and regular programming ad slots to pre advertise your event/show.
- Email to 50k members also available for an additional cost\* More available upon request.

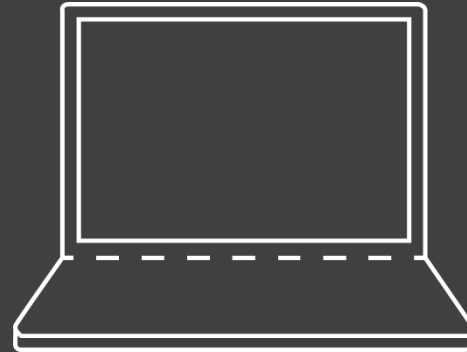


## VIDEO ON DEMAND SPONSORSHIP

**RATE: Start \$25,000 Monthly**  
Flat Rate per asset (3 month  
minimum)

Includes: **TARGETING: 100%**  
SOV Desktop VOD on all  
assets

1280 X 720 mp4 h264 files



THANK YOU!

# *Indi***M***usic TV*

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